# planningprospects

planning and development consultancy

#### Who we are

Planning Prospects is a **planning, development and regeneration consultancy**, **focusing on the delivery of a high-quality service** to a range of valued clients on major planning projects throughout the country.

#### Our approach

Our approach is entirely **client focused and orientated to build lasting relationships** which enable us to **understand fully our clients' requirements**, aspirations and aims.

We provide planning, development and regeneration consultancy advice to the **public and private sectors** on all aspects of planning, including retail, residential, leisure, employment and general urban regeneration.

**Based in Worcestershire** and with a team of professionally qualified planners working under the two founding Directors Jason Tait and Rob Barnes, the consultancy manages and co-ordinates planning projects and developments through the planning process, providing **specialist planning advice** and driving towards **viable**, **sustainable** and **implementable** planning permissions.

### Planning

## Specialist, commercially astute and proactive planning advice is valued by our clients.

Planning requires consideration of many development factors and Planning Prospects have **extensive experience** in a range of planning issues and work closely with and co-ordinate specialist consultant teams to **deliver high quality and sustainable development** through planning.

#### Regeneration

## The potential for the renewal and regeneration of previously developed land is considerable.

With extensive experience in this field, Planning Prospects have built a **strong track record in urban renewal**, delivering large scale redevelopment projects which have transformed previously run down or economically challenged areas, which have often been a priority for investment.

### Development

#### Achieving viable and implementable planning permissions is the key driver for many of our clients.

For Planning Prospects sustainable development delivery is integral to good planning and we work with careful consideration of **development** viability and infrastructure requirements through negotiation of planning permissions, planning obligations and conditions to ensure that development can be delivered on the ground.

### Sustainability

## Sustainable development is achieved through a broad consideration of many planning issues.

Experience in this broad range of planning issues is therefore **essential if development is to be genuinely sustainable**. Planning Prospects has that experience and guides projects though the planning process, embracing all aspects of sustainable development.

#### Projects





















"Achieving viable, implementable planning permissions for high quality, sustainable development is central toour aims at Planning Prospects"

Jason Tait – MRTPI, Director

"Planning is a specialist field which requiresanexpertandbroadrange of experiencetoaddressthemany issues whichariseonprojectsday to day. Planning Prospects have that expertise and experience"

PLAN > DEVELOP > REGENERATE > CONSULT > ADVISE > INNOVATE > CREATE > DESIGN > VISUALISE > COMMUNICATE > ENGAGE > ACT >

## planningprospects

#### Services

- Co-ordinating, preparing and submitting planning applications.
- Negotiation of viable and implementable planning permissions \_\_\_\_\_
- Planning Appeals, including Expert Witness for Inquiries as well as Planning Hearings and Written Representations
- Planning advice and Expert Witness services for the Compulsory Purchase process
- Development Plan representations including development site promotion.
- Negotiating and re-negotiating S106 Planning Obligations
- National Planning Policy and Development Plan Policy advice
- Preparation of Development Briefs, Supplementary Planning Documents and Area Action Plans
- Retail and Leisure Impact Assessments and sequential analysis
- Housing and employment land supply and availability assessments
- Environmental Impact Assessment co-ordination
- Development Viability Analysis
  and Appraisal

### Expert Planning Advice

Planning Prospects provides planning, development and regeneration advice for a variety of development sectors including **retail**, **residential**, **leisure**, **employment**, **commercial** and **mixed use development** projects nationwide. Many projects are focused upon co-ordinating, preparing and submitting planning applications, managing teams to address relevant planning issues.

We have extensive knowledge of **National Planning and Development Plan Policy** as well as relevant planning legislation which enables us to draw together robust and well evidenced planning submissions.

### **Planning Projects**

Our current and recent planning projects are extensive and varied. They include **urban regeneration** projects, **sustainable urban extensions**, small and medium scale **housing** and **mixed-use developments**, **leisure** and **retail** schemes – including new mixed use **town centres**, individual retail developments and superstores. By way of some examples:

**Longbridge:** planning strategy, application and delivery advice to St. Modwen Developments, bringing forward the regeneration of the 300 acre former MG Rover site through development of a **high technology business park**, new town centre, housing, community and leisure facilities and park.

**Gigafactory, Coventry:** securing deliverable planning permission for 5.7m sq ft of space for Electric Vehicle battery production and recycling in the Green Belt on the Coventry Airport site for Coventry City Council and Coventry Airport Ltd.

**J10, M40: securing deliverable planning permission**, including through a successful appeal, for 80,000 sqm of **employment development** by St. Modwen Developments. Planning Prospects subsequently secured reserved matters for all phases of the scheme which has now been successfully developed and let.

**University of Worcester: retained planning consultants advising** the University on their ongoing projects including negotiating permission for the Worcester Arena Sports complex, University Park, Riverside and City Campus amongst other developments in the City.

**Upper Lighthorne:** retained planning consultants advising Taylor Wimpey, Barratt and David Wilson on the phased development of 2000 new homes forming a major new settlement in Stratford-on-Avon District in Warwickshire.

#### **Contact Planning Prospects**

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RESEARCH > SOLVE > SECURE > SUCCEED > IMPROVE > SUSTAIN > DELIVER > LEAD > PARTNER > INTEGRATE > MEASURE > RESPOND > MITIGATE